

SMS Communication Consent

Effective date: November 1, 2026

Each election below is optional and applies only to the selected category. Neither election is required to receive treatment or purchase goods or services. A prior election for text reminders does not enroll you in promotional messages. These elections do not authorize the release of medical records or substitute for a HIPAA authorization when one is required.

☐ Appointment Texts

I agree to receive appointment reminders, confirmations, scheduling updates, and related administrative texts from West End Dermatology Associates at the mobile number I provided, including automated texts. Message frequency varies. Message and data rates may apply. Reply STOP to opt out or HELP for assistance. Consent is optional and is not a condition of receiving care. I agree to the **SMS Terms and Conditions** and acknowledge the **Privacy Policy**.

☐ Promotional Texts

By checking this box and submitting this form, I electronically sign and expressly agree to receive recurring promotional and marketing texts from Aesthetic Dermatology and Surgery Clinique DBA West End Dermatology Associates at the mobile number I provided, including texts sent using an automatic telephone dialing system or other automated technology. Consent is not a condition of purchasing goods or services or receiving care. Promotional messages are limited to a maximum of two messages per calendar month. Message and data rates may apply. Reply STOP to opt out or HELP for assistance. I agree to the **SMS Terms and Conditions** and acknowledge the **Privacy Policy**.

Patient or Authorized Mobile Subscriber

Name: _____

Mobile telephone number: _____

Signature: _____

Date: _____

By signing, I confirm that I am the subscriber or authorized user of the mobile number provided and that my selections above reflect my communication preferences. If I am acting for a patient, the Practice may verify my authority and the patient's applicable rights. I may withdraw SMS consent by replying STOP or UNSUBSCRIBE, by calling (804) 270-6100, or by another reasonable method. I do not need to sign a written revocation to stop text messages.

Assistance and Policy Access

For assistance or copies of the Privacy Policy, SMS Terms and Conditions, or HIPAA Notice of Privacy Practices, contact the Office Manager at (804) 270-6100 or Dermatology@westendderm.com, visit <https://www.betterfaces.com>, or request a paper copy at 3811 Gaskins Road, Richmond, VA 23233.

Aesthetic Dermatology and Surgery Clinique DBA West End Dermatology Associates. Effective November 1, 2026. Questions: Office Manager, 3811 Gaskins Road, Richmond, VA 23233, (804) 270-6100, Dermatology@westendderm.com.